



ELITE

COMPANY PROFILE

2023



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“ DATA ARE JUST SUMMARIES OF THOUSANDS OF STORIES—TELL A FEW OF THOSE STORIES TO HELP MAKE THE DATA MEANINGFUL ”



**— DAN HEATH
BESTSELLING AUTHOR**



ABOUT US



Who We Are ?

Elite is a specialized business intelligence training consultancy. Founded back in 2007 by one of the pioneers in the field of data science analysis , Dr. Ashraf El Sheikh, to offer both training and consultancy solutions to beginners and pioneers in the field of Data analysis.



Our Values

Knowledge is power

In a world where knowledge is power and human capital supreme, Egypt should be among the top 10 countries in the Middle East. We have one of the largest pools of skilled manpower and are populous. The gap between Egypt and the developed world is widening rather than narrowing. The key lies in transforming our higher education system. Our company seeks to impart the best training to narrow this gap and make an effective contribution in this direction



We Clarify your road

Some trainees arrive and join us with clearly formulated plans. Many trainees begin their training with no decisions made in those areas, but with curiosity and an open mind about the possibilities, they may uncover during their stay with our company

We handle all responsibilities

The company with the experienced team clears the Individual Trainee interest area and we strive and look forward to more possibilities for the trainees to make the better Career option
Employers are interested in trainees' ability to think critically, identify and solve problems, work with others of varying backgrounds, take the initiative and handle responsibility, and communicate effectively



OUR VISION



Our data strategy vision outlines the desired future state of the organization's data capabilities. It provides a clear and compelling picture of how data is leveraged to drive innovation, enhance decision-making, and achieve business goals. The vision sets the direction for data strategy, inspiring stakeholders and aligning their efforts towards a common objective.

OUR MISSION

Our services focus on our clients' most critical issues and opportunities: strategy, organization, operations, technology, transformation, digital, advanced analytics, corporate finance, mergers & acquisitions and sustainability across all industries and geographies. We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces.

OUR OBJECTIVES

Provide inspiring training that motivates individuals to achieve their full potential thereby helping our Client achieves their corporate goals

Work in partnership with our Clients to ensure that the courses we offer are specifically designed and thoughtfully adapted to suit their learning and workplace outcomes

Referral business is the best type of business to have - therefore we will treat our Clients with the highest levels of care and respect at all times

Provide timely and structured learning experiences operational training, and career development programs to all Client employees to improve and maintain job performance to support the stated corporate business goals



Ashraf Elsheikh

Founder & CEO Of Elite for Training

Ashraf Elsheikh is the Founder & CEO of Elite for Training in Egypt. Elsheikh has worked for 15+ years in the training field as a professional Trainer. Since 2002 he dedicated his career taught with a focus on Data Analysis, Decision Making, Quantitative Research Methods, Systems Thinking, and System Dynamics using 100% Excel, Power Query, Power Pivot Data Model & Power BI Data Model

Building & Visualization, and Access. He Passed the MOS Certificate several times in the Microsoft field and CIW Certificate in the Web field





OUR COURSES

BUSINESS DATA ANALYSIS USING EXCEL

It is time to hone your analytical skills and take your Microsoft Excel mastery to the next level. Explore real-world examples and learn how to use the powerful tools built into Excel to analyze more data with an improved and more sophisticated business logic. This course is about harnessing the power of Microsoft Excel to analyze business problems and identify solutions, thus allowing you to turn data into information to make sound and insightful decisions that, in today's fast-paced world, can lead to a competitive business advantage



DATA SCIENCE USING MICROSOFT EXCEL BUSINESS INTELLIGENCE (BI)



We are now living in the age of big data. Data is constantly being collected, and an overwhelming amount of data exists. There is hence a growing need for people who can analyze these large amounts of data quickly. Fortunately, Excel has recently become a powerful tool for data science as it provides two extremely important programs that will help you analyze large amounts of data: PowerPivot and Power Query. In this course, you will understand how to enhance your data analysis capabilities by learning how to utilize all of these programs' features

BUSINESS DATA ANALYSIS USING MICROSOFT EXCEL: PART 2

Excel Pivot Tables are an absolutely essential tool for anyone working with data in Excel. Not only for providing intuitive insights but also for giving accurate answers and saving a lot of time. This course gives you a deep and 100% comprehensive understanding of Excel Pivot Tables and Excel Pivot Charts. It will show you when, why, and how to use Excel Pivot Tables, besides introducing you to advanced sorting, filtering, and calculation tools. Moreover, it will cover interactive step-by-step demo methods and various Excel training exercises



DATA VISUALIZATIONS AND DASHBOARDS USING MICROSOFT POWER BI



Microsoft Power BI is for those who want to learn and use the Power BI features to extract maximum information and make intelligent decisions to boost their business. If you understand basic BI concepts and want to learn how to apply them using Microsoft Power BI, then this learning path is for you. It includes real-world examples on Power BI and a deep dive into the technical issues, additional protocols, and much more

TRAINING PROGRAMS/COURSES LIST

Microsoft Power BI	Microsoft Power BI Desktop for Business Intelligence (2023)
Microsoft Power BI	Power BI Financial Reporting & Financial Analysis
Microsoft Power BI	Advanced DAX for Microsoft Power BI Desktop
Microsoft Power BI	Advanced Data Transformations and Modeling
Microsoft Power BI	PL-300 certification: Microsoft Power BI Data Analyst/DA-100
Microsoft Power BI	Machine Learning and Artificial Intelligence in Power BI
Microsoft Power BI	Dashboard and Power BI Service
Microsoft Power BI	Advanced Query Editor with M Code
Tableau	Tableau Financial Reporting & Financial Analysis
Tableau	Data Visualization and Dashboard using Tableau
Tableau	Advanced Calculations with Tableau

MS Excel	Master NEW Excel Functions in Excel 365 & Excel 2021
MS Excel	Excel Core and Expert Training
MS Excel	Data Analysis & Dynamic Reports (Excel Dashboard)
MS Excel	Advance Excel for Financial Reporting & Financial Analysis
MS Excel	Automating Financial Reports with Power Query
MS Excel	Building Data Models with PowerPivot, Power Query & DAX
MS Excel	Power Query with M Code
MS Excel	Excel Charts - Visualization Secrets for Impressive Charts
MS Excel	Statistics for Business Analytics: Data Analysis with Excel
MS Excel	Microsoft Excel for Project Management (Controlling, Tracking, and Reporting)
MS Excel	Marketing Analytics: Forecasting Models with Excel
MS Excel	Sales Forecasting in Excel for Management Consultants
MS Excel	Financial Budgeting and Forecasting in Excel
MS Excel	Supply Chain Analytics - Demand Forecasting in Excel

OUR CLIENTS





CAIRO UNIVERSITY





2022

Number Of Trainees
+200

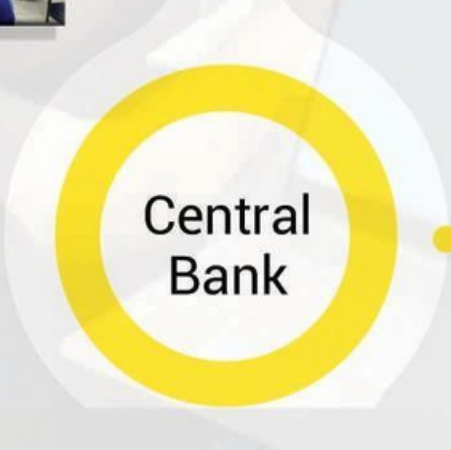


2022
Number Of Trainees
+500



2022

Number Of Trainees
+100



2022

Number Of Trainees
+25



**ALABD
Foods**

2022

Sector FOOD & BEVERAGE
Number Of Trainees +100

2022

Number Of Trainees
+25



AMAN

2022

Number Of Trainees
+200



**ALARABI
Group**

2022

Number Of Trainees
+25



Mesco





2022

Sector PETROLEUM
Number Of Trainees +100



2022

Number Of Trainees
+100



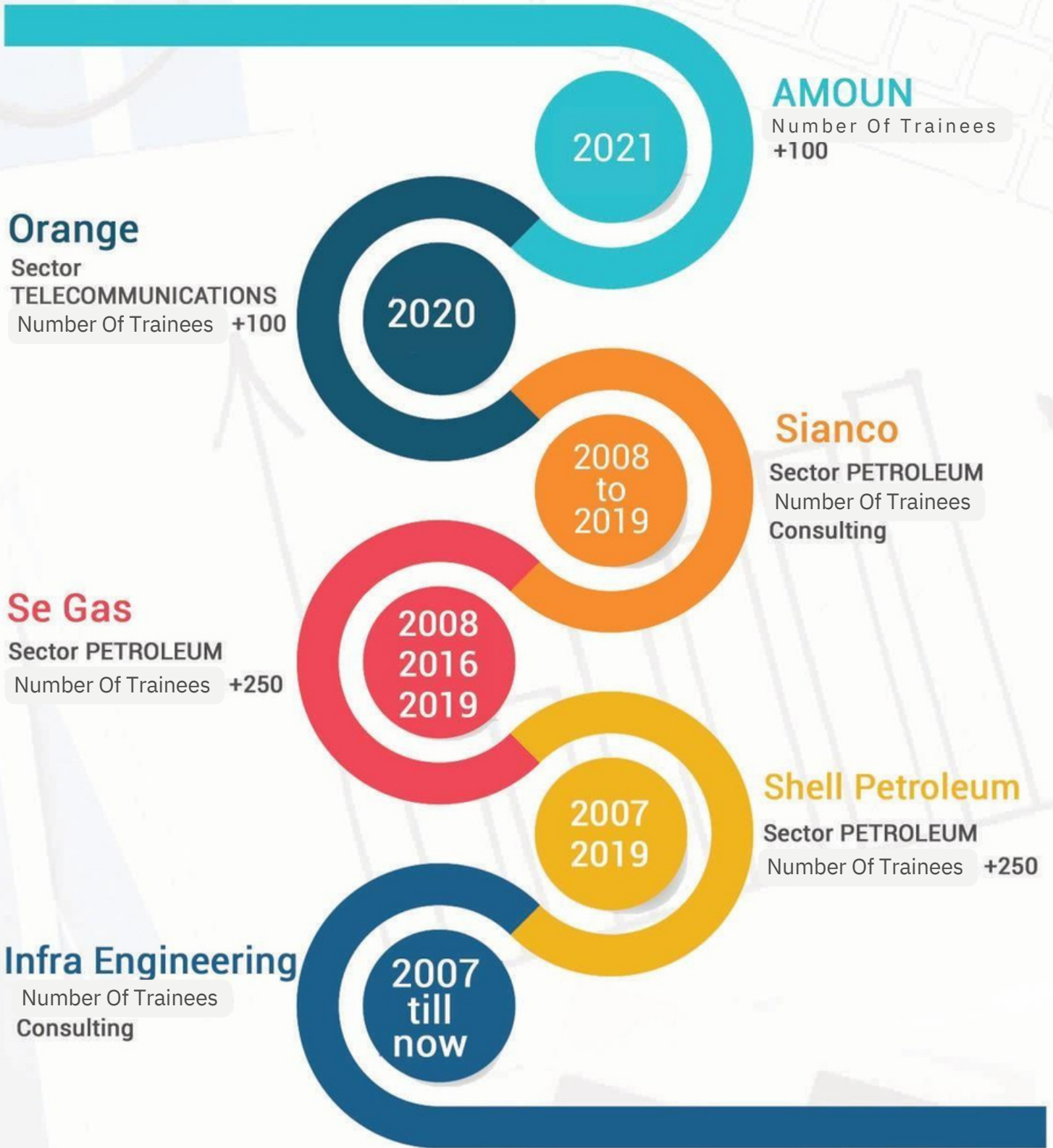
2022

Number Of Trainees
+100



2022

Number Of Trainees
Consulting



AMOUN

Number Of Trainees
+100

2021

Orange

Sector
TELECOMMUNICATIONS
Number Of Trainees **+100**

2020

Sianco

Sector PETROLEUM
Number Of Trainees
Consulting

2008
to
2019

Se Gas

Sector PETROLEUM
Number Of Trainees **+250**

2008
2016
2019

Shell Petroleum

Sector PETROLEUM
Number Of Trainees **+250**

2007
2019

Infra Engineering

Number Of Trainees
Consulting

2007
till
now



Alex Uni

Sector GOVERNMENTAL
Number Of Trainees +100

2018

PICO Group & HERO JOTUN & SAVOLA

Number Of Trainees +200

2017

Cairo Uni

Sector GOVERNMENTAL
Number Of Trainees +1000

2010
2014
2015
2017

Regional Center for Training & Water Studies RCTWS

Sector GOVERNMENTAL
Number Of Trainees +4000

2009
to
2016

MCV

Number Of Trainees +500

2015
2016

Cairo Vet

Number Of Trainees
Consulting

2014



Xceed

Sector
TELECOMMUNICATIONS
Number Of Trainees +500

2014

LUFTHANSA GERMAN AIRLINES

Number Of Trainees +100

2014

Wasla

Sector
TELECOMMUNICATIONS
Number Of Trainees +200

2013

Union group

Number Of Trainees
Consulting

2008
to
2013

Schneider Electric

Sector Industry Number of
Trainees +2000

2013
till now

Masterfoods

Number Of Trainees +100

2011

DivinWorx

Number Of Trainees
Consulting



Cairo Bank

SECTOR BANKING

Number Of Trainees +100

CIB Bank

SECTOR BANKING

Number Of Trainees +100



2010



2010



2010



2010



ABB Electric

SECTOR MANUFACTURING

Number Of Trainees +50

QNB Bank

SECTOR BANKING

Number Of Trainees +100

OLYMPIC GROUP FINANCIAL INVESTMENT

SECTOR MANUFACTURING

Number Of Trainees +200

Arab Bank

SECTOR BANKING

Number Of Trainees +100

DivinWorx

Sector FOOD & BEVERAGE

Number Of Trainees +50

2009

Vodafone

Sector TELECOMMUNICATIONS

Number Of Trainees +200

2010

Masterfoods

Sector FOOD & BEVERAGE

Number Of Trainees +50

2009

Way Out

Sector TELECOMMUNICATIONS

Number Of Trainees +50

2010

Sector PETROLEUM

Number Of Trainees +50

Khalda Petroleum Co
East Zeit Petroleum (Zetco)
Geisum Oil Co
Centurion Petroleum Co
Pico Petroleum & Ageba Petroleum

2008

LEONI for Wiring Systems

Number Of Trainees +200

2010

Care Egypt & MI Swaco

Sector PETROLEUM

Number Of Trainees Consulting

2008

Sector PETROLEUM

Landmark Petroleum
City Gas & House Gas
Gianco Gas
Number Of Trainees +50



2007



2007 to 2009

Taxes Department

Sector GOVERNMENTAL
Number Of Trainees +2000



2007



2007



Re Gas

Sector PETROLEUM
Number Of Trainees
Consulting

British Petroleum (BP)

Sector PETROLEUM
Number Of Trainees +100



CONTACT US



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